



CONGRATULATIONS TO THE WINNERS OF THE NATIONAL PARENTING PRODUCT AWARDS 2018

BEST NEW PRODUCT LAUNCH

GOLD: Maxi-Cosi AxissFix Air

SILVER: Tommee Tippee Advanced Anti-Colic Bottles

BRONZE: Groromper

BEST TRAVEL PRODUCT

GOLD: Milton Solo Travel Steriliser

SILVER: Tesco Loves Baby Fragrance Free Ultra Soft Wipes Travel Pack

BRONZE: Nuna Sena Aire Travel Cot

BEST INFANT CARRIER CAR SEAT

GOLD: Maxi-Cosi Pebble Plus and 2wayFix Base

SILVER: Maxi-Cosi Cabriofix and EasyFix

BRONZE: BeSafe iZi Go Modular i-Size Infant Carrier and Base

BEST CAR SEAT OVER 1 YEAR

GOLD: Nuna REBL Plus Car Seat

SILVER: Maxi-Cosi AxissFix

BRONZE: Be Safe iZi Modular Group 1 and Base

BEST PUSHCHAIR

GOLD: Maxi-Cosi Adorra

SILVER: Out n About Nipper Single V4

BRONZE: UPPAbaby Cruz

BEST LIGHTWEIGHT STROLLER

GOLD: Maxi-Cosi Laika Stroller

SILVER: Joie Pact Flex Stroller

BRONZE: Mothercare Ride Stroller

BEST TWIN/TANDEM PUSHCHAIR

GOLD: Out n About Nipper Double V4

SILVER: Out n About Little Nipper Double

BRONZE: Nuna DEMI Grow

BEST TRAVEL SYSTEM

GOLD: UPPAbaby Vista

JOINT SILVER: Mothercare Journey Edit

JOINT SILVER: Nuna DEMI Grow

BRONZE: Maxi-Cosi Zelia

BEST BATH TIME TOILETRY PRODUCT

GOLD: Aveeno Baby Daily Care Baby Gentle Wash

SILVER: Johnson's Bedtime Baby Bath

BRONZE: Elave Sensitive Baby Bath (Ecocert Natural)

BEST BATH TIME ACCESSORY

GOLD: Tesco Loves Baby Sponge

SILVER: Mothercare Aqua Pod

BRONZE: Groswaddledry

BEST PRODUCT FOR SLEEP

GOLD: Tesco F&F 3 Pack of Star and Striped Print Sleepsuits

SILVER: Grobag Baby Sleep Bag

BRONZE: Mothercare Airflow Pocket Spring Cot Mattress

BEST NURSERY PRODUCT

GOLD: Grofriend Light and Sound Sleep Aid

SILVER: Tommee Tippee Closer to Nature Digital Video and Movement Monitor

BRONZE: Tutti Bambini CoZee Bedside Crib

BEST PRODUCT FOR NEWBORN 0-3 MONTHS

GOLD: Aveeno Baby Daily Care Baby Hair and Body Wash

SILVER: Childs Farm Baby Moisturiser

BRONZE: Aveeno Baby Daily Care Baby Cleansing Milk

BEST BABY CLOTHING RANGE AND ACCESSORIES

GOLD: Tesco F&F 3 Pack of Sketchy Safar Sleepsuits

SILVER: Mothercare My First Newborn Collection

BRONZE: Lidl LUPILU Baby Clothing Range

BEST BABY SKINCARE RANGE/PRODUCT

GOLD: Aveeno Active Naturals Baby Range

SILVER: Childs Farm Toiletries Baby & Child

BRONZE: Aldi Mamia Baby Care Range

BEST BABY WIPES

GOLD: Aldi Mamia Extra Sensitive Wipes

SILVER: WaterWipes

BRONZE: Pampers Sensitive Protect Wipes

BEST BABY NAPPY CREAM

GOLD: Sudocrem Antiseptic Healing Cream

SILVER: Bepanthen Nappy Care Ointment 100g

BRONZE: Sudocrem Care & Protect

BEST DISPOSABLE NEWBORN NAPPY 0-3 MONTHS

GOLD: Pampers Premium Protection New Baby

SILVER: Aldi Mamia Newborn Nappies Size 1 and 2

BRONZE: Lidl LUPILU Newborn Nappies - Size 1

BEST NAPPY CHANGING ACCESSORY

GOLD: Aldi Mamia Nappy Sacks

SILVER: Lidl LUPILU Nappy Sacks

BRONZE: Tommee Tippee Sangeric Tec Nappy Disposal System

BEST DISPOSABLE BABY/TODDLER NAPPY

GOLD: Pampers Premium Protection Range

SILVER: Aldi Ultra Dry Nappies Size 3 - 6

BRONZE: Tesco Loves Baby Ultra Dry Size 6

BEST NAPPY PANTS

GOLD: Pampers Active Fit Nappy Pants
SILVER: Lidl LUPILU Nappy Pants Range
BRONZE: Tesco Loves Baby Easy Fit Pants Size 6

BEST BABY SOOTHER RANGE

GOLD: NUK Freestyle Soother
SILVER: Tommee Tippee Closer to Nature Soother Range
BRONZE: NUK Winnie the Pooh Soother

BEST BABY PAIN RELIEF

GOLD: CALPOL Infant Suspension Sugar Free (Syringe) 140ml
SILVER: Nurofen for Children Orange 100mg/5ml Oral Suspension
BRONZE: Paralink Suppositories 180mg

BEST BABY PAIN RELIEF FOR TEETHING

GOLD: Nelsons Teetha Teething Granules
SILVER: Nelsons Teetha Teething Gel
BRONZE: Dentinox Teething Toothpaste

BEST BABY TREATMENT FOR RELIEF OF COLIC

GOLD: Infacol 40mg/ml Oral Suspension
SILVER: Pharmony Gripe Water
BRONZE: Colief Infant Drops

BEST SUPPLEMENT/MULTIVITAMINS FOR BABIES, TODDLERS AND KIDS

GOLD: BabyVitD3 Drops
SILVER: Vitabiotics Wellkid Peppa Pig Multi-Vits
BRONZE: Lidl MinaVit Kids Multivitamin Fruit Softies

BEST TOILET TRAINING PRODUCT

GOLD: Aldi Mamia Easy-Pants Size 5 and 6
SILVER: Huggies Pull-Ups
BRONZE: Tesco Loves Toddler Sensitive Toilet Fragrance Free Toilet Wipes

BEST SAFETY PRODUCT

GOLD: Tommee Tippee Closer to Nature No Touch Forehead Thermometer
SILVER: Safety 1st SecurTech Flat Step Metal Gate
BRONZE: Groegg 2 Room Thermometer

BEST BABY/TODDLER DRINK

GOLD: Aldi Mamia Organic Blackcurrant Juice
SILVER: AQUA Carpatica Kids
BRONZE: Lidl LUPILU Organic Apple and Blackcurrant Spring Water Drink

BEST BABY/TODDLER SNACKS

GOLD: Freddy Fyffes Bananas
SILVER: Aldi Mamia Organic Corn Snacks
BRONZE: SuperValu Kiddies Organics Mini Apple and Raspberry Rice Cakes

BEST BABY FOOD RANGE

GOLD: Aldi Mamia Organic Baby Food Range
SILVER: Milupa Cereals
BRONZE: Lidl LUPILU Baby Food Range

BEST FIRST CUPS/TRAINING CUPS

GOLD: Tommee Tippee Transition Cup
SILVER: NUK First Choice Learner Cup
BRONZE: NUK Magic Cup

BEST PRODUCT FOR WEANING

GOLD: NUK Annabel Karmel Ice Lolly Mould
SILVER: Tesco Loves Baby Weaning Freezer Tray
BRONZE: Tommee Tippee Steamer Blender

BEST BOTTLE FEEDING RANGE

GOLD: Tommee Tippee Closer to Nature Bottles
SILVER: NUK Nature Sense 150ml/260ml
BRONZE: NUK First Choice+ Bottle 150ml/300ml

BEST HIGHCHAIR

GOLD: Mothercare Teddy's Toy Box Highchair
SILVER: Joie Mimzy LX High Chair
BRONZE: Safety 1st Timba Highchair

BEST BOTTLE FEEDING ACCESSORY

GOLD: Milton Sterilising Tablets
SILVER: NUK Baby Bottle Cleanser
BRONZE: Tommee Tippee Closer to Nature Perfect Prep Day and Night

BEST STERILISER

GOLD: Tommee Tippee Closer to Nature Electric Steam Steriliser
SILVER: Avent Micro Steam Steriliser
BRONZE: NUK Vario Express Steam Steriliser

BEST PRODUCT FOR BREASTFEEDING

GOLD: Multi Mam Compresses
SILVER: Multi Mam Balm
BRONZE: Tesco Ultra Slim Breast Pads

PREFERRED SUPPLEMENT FOR PREGNANCY

GOLD: Vitabiotics Pregnacare Plus
SILVER: Spatone Liquid Iron 28 Day
BRONZE: Vitabiotics Feroglobin Liquid

BEST BREAST PUMP

GOLD: Tommee Tippee Closer to Nature Electric Breast Pump
SILVER: NUK Jolie Manual Breast Pump
BRONZE: Avent Natural Comfort Breast Pump

BEST POST-PREGNANCY PRODUCT

GOLD: Tesco Maternity Towels
SILVER: Lil-Lets Maternity Pads
BRONZE: Tesco Disposable Maternity Briefs Size Medium

BEST BEAUTY PRODUCT FOR MUM

GOLD: Bio Oil
SILVER: Aldi Lacura Caviar Illumination Day Cream
BRONZE: Sanctuary Spa Wet Skin Moisture Miracle

BEST OVERALL HOUSE HYGIENE PRODUCT

GOLD: Milton Anti Bacterial Surface Spray
SILVER: Dettol All in One Disinfectant Spray
BRONZE: Tesco Anti Bac Original Multi Surface Cleaning Spray

BEST LAUNDRY PRODUCT

GOLD: Dettol Anti-Bacterial Laundry Cleanser
SILVER: Vanish Gold Oxi Action Stain Removal Range
BRONZE: Lidl LUPILU Ultra Sensitive Colour Detergent

BEST HOME CLEANING PRODUCT

GOLD: Milton Washing Up Liquid
SILVER: Tesco Citrus Antibacterial Wipes
BRONZE: Aldi Mamia Sterilising Fluid

BEST FABRIC CONDITIONER

GOLD: Tesco Fabric Conditioner Pure
SILVER: Lidl LUPILU Ultra Sensitive Fabric Softener
BRONZE: Aldi Anco Luxurious So Soft Fabric Conditioner

BEST FAMILY FRIENDLY ATTRACTION

GOLD: Dublin Zoo
SILVER: Fota Wildlife Park
BRONZE: Tayto Park

BEST FAMILY FRIENDLY BABY RETAILER

GOLD: Tony Kealy's
SILVER: Bella Baby
BRONZE: Baby Elegance

BEST FAMILY FRIENDLY PERSONAL LOANS

GOLD: Credit Union
SILVER: AIB
BRONZE: Bank of Ireland

BEST FAMILY FRIENDLY CAR INSURANCE

GOLD: Liberty Insurance
SILVER: 123.ie
BRONZE: Aviva

BEST FAMILY FRIENDLY AIRLINE

GOLD: Aer Lingus
SILVER: Emirates
BRONZE: Ryanair

BEST FAMILY FRIENDLY HOME ENERGY

GOLD: PrePayPower
SILVER: Electric Ireland
BRONZE: Energia

BEST FAMILY FRIENDLY DAY TO DAY BANK

GOLD: Permanent TSB
SILVER: Ulster Bank
BRONZE: AIB

BEST FAMILY FRIENDLY RESTAURANT

GOLD: McDonald's
SILVER: Milano
BRONZE: Eddie Rocket's

BEST FAMILY FRIENDLY MOBILE OPERATOR

GOLD: Tesco Mobile
SILVER: 3 mobile
BRONZE: Vodafone

BEST FAMILY FRIENDLY HEALTH INSURANCE

GOLD: VHI Healthcare
SILVER: Laya Healthcare
BRONZE: Irish Life Health

BEST FAMILY FRIENDLY HOMEWARE RETAILER

GOLD: IKEA
SILVER: Home Store + More
BRONZE: Homebase

BEST FAMILY FRIENDLY SERVICE STATION

GOLD: Applegreen
SILVER: Circle K
BRONZE: Maxol

BEST FAMILY FRIENDLY SUPERMARKET

GOLD: Aldi
SILVER: Lidl
BRONZE: SuperValu

BEST FAMILY FRIENDLY TV PROVIDER

GOLD: Sky
SILVER: Virgin Media Ireland
BRONZE: Eir

BEST FAMILY FRIENDLY CHILDREN'S ACCOUNT

GOLD: Credit Union
SILVER: An Post
BRONZE: AIB

BEST FAMILY FRIENDLY CAR

GOLD: Toyota
SILVER: Ford
BRONZE: Volkswagen

BEST FAMILY FRIENDLY TRAVEL AGENT/TOUR OPERATOR

GOLD: TUI Holidays
SILVER: Sunway
BRONZE: Budget Travel

BEST FAMILY FRIENDLY LIFE INSURANCE

GOLD: Irish Life
SILVER: Aviva
BRONZE: Zurich

BEST FAMILY FRIENDLY HOME INSURANCE

GOLD: 123.ie
SILVER: Aviva
BRONZE: Allianz

BEST FAMILY FRIENDLY MORTGAGE PROVIDER

GOLD: KBC
SILVER: Ulster Bank
BRONZE: AIB



Well done to all the winners!

Our testers and experts enjoyed testing every single one of your products at the hall tests this year.

This year we introduced a new element to the awards - an online assessment of service brands, using a representative sample of mums from The Ultimate Parenting Panel. Only mums that had direct experience of the brand assessed it, based on their customer experience.

Remember that all products and services entered will be included in the **National Parenting Product Guide** which will be available in November, providing consumers with Ireland's first consolidated source of parenting product, and now service information.

Thank you for being a part of this important project.

Kind regards,

Gina Miltiadou
Managing director
Zahra Media Group